

# 2019 HOME GAME SCHEDULE

GAME 1

Apr 27

GAME 2

Sep 28

GAME 3

Oct. 19

GAME 4

Nov. 16

Home game location: Skate Safe America  
182 Bethpage-Sweet Hollow Road Old Bethpage, NY 11804

## Join in on the 2019 action!

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

Please indicate your level of interest \_\_\_\_\_

Please submit the above form along with a check made payable to Long Island Roller Rebels to the following address:

SPONSORSHIP  
Long Island Roller Rebels  
P.O. Box 1301  
N. Massapequa, NY 11758

Please **DO NOT** mail any in-kind merchandise to the above stated address. All products will be picked up in person.

For questions or more information, please contact [sponsorship@longislandrollerrebels.com](mailto:sponsorship@longislandrollerrebels.com) or visit us online at [www.LongIslandRollerRebels.org](http://www.LongIslandRollerRebels.org)

Thank you for your support of the Long Island Roller Rebels!

**NOTE:** Packages are designed for the 2019 season which includes 4 games. Short-term sponsorship packages will be negotiated on a case-by-case basis by the sponsorship committee of the Long Island Roller Rebels. Sponsorship packages are subject to change at the sole discretion of the Long Island Roller Rebels.

# 2019

# LONG ISLAND ROLLER REBELS





## Who are we?

The Long Island Roller Rebels (LIRR) is an all-female flat track roller derby league based on Long Island, New York. There are a total of 40 active skaters within the league, 6 referees and 15 non-skating officials. Founded in 2005, the league currently consists of our All Stars (A Team), Rock-a-Betty Bruisers (B Team) and our Fresh Bloods, our newest recruits in training. The Roller Rebels' A Team also travels and competes in interleague play against other Women's Flat Track Derby Association leagues (WFTDA)

### Our Audience

- Affordable family fun with 250-500 spectators per game
- 6,870+ Facebook Fans
- 1,900+ Twitter Followers
- 2,000 website visitors a week

### Your Customers

- **82%** of all fans know the businesses that support their local roller derby league
- **95%** hold a favorable opinion of those supporting businesses
- **78%** make a point to patronize sponsors of their local league

DEMOGRAPHIC FACTS  
SUPPLIED BY WFTDA.COM

### Why we need you

The Long Island Roller Rebels are supported solely by the skaters, volunteers and donations that we get from supporters such as yourself. Skaters pay for their own equipment, rink time and other miscellaneous expenses. Unfortunately, running a league is costly and we could not continue to thrive without the support of our sponsors! We have five 2019 LIRR sponsorship levels listed below, as well as other sponsorship opportunities, and we can customize each package to meet your established business goals and needs.

### Why sponsor?

The sponsorship opportunities we offer are meant to bring attention to your business in a new and exciting venue. We truly hope you consider sponsoring the Long Island Roller Rebels as we would love the opportunity to partner with you and get your business noticed as a supporter of local female roller derby. We thank you in advance and look forward to working with you.

### Roller Derby in the media

The rise in roller derby popularity can be seen by the increase in its visibility across multiple markets:

**TV/CSI** • Bones • Hawaii 5.0  
• Top Chef • The Bachelor • Psych • The Amazing Race

**FILMS** "Whip It" starring Ellen Page and Drew Barrymore  
• "Hell on Wheels, Blood on the Flat Track" • "Roller Derby Revival" • "Roller Derby Dolls"  
• "Rutal Warriors, Rollergirls"  
• "Brutal Beauty" • "Speed Queen"

**PRODUCT BRANDING**  
Diet Dr Pepper

### Friend // \$30

- Logo & link on [www.LongIslandRollerRebels.org](http://www.LongIslandRollerRebels.org)
- Facebook blasts
- Inclusion in email blasts
- Swag

### Wheel Deal // \$60

- Logo & link on [www.LongIslandRollerRebels.org](http://www.LongIslandRollerRebels.org)
- Facebook blasts
- Inclusion in email blasts
- Business card spot in 2 game programs
- Swag
- Announcer Mention (1x)

### À la carte

- **\$40** ..... Vendor table spot (per game)
- **\$70** ..... Banner at all home games
- **\$150** ..... Jammer line sponsor

### Rockin' & Rollin // \$100

- Logo & link on [www.LongIslandRollerRebels.org](http://www.LongIslandRollerRebels.org)
- Facebook blasts
- Inclusion in email blasts
- Business card spot in 4 game programs
- 2 Tickets
- Swag
- Announcer Mention (1x)
- Banner

### Inside Track // \$150

- Logo & link on [www.LongIslandRollerRebels.org](http://www.LongIslandRollerRebels.org)
- Facebook blasts
- Inclusion in email blasts
- Business card spot in 5 game programs
- 2 Tickets
- Swag
- Announcer Mention (2x)
- Banner

### High Roller // \$250

- Logo & link on [www.LongIslandRollerRebels.org](http://www.LongIslandRollerRebels.org)
- Facebook blasts
- Inclusion in email blasts
- Business card spot in 5 game programs
- 2 tickets
- Banner hung
- Announcer Mention (3x)
- Swag
- Photo Op With The Roller Rebels

### LIRR Program Support Spots:

\*\*Art must be submitted in black and white

	Spot dimensions	One-Time Spot	Full Season
<b>Business card size</b>	1/8 of a program page: 2.125 in. tall X 2.75 in. wide	\$20	\$60
<b>Quarter page</b>	1/4 of a program page: 4.25 in. tall X 2.75 in. wide OR 2 in. tall X 5.5 in. wide	\$80	\$225
<b>Half page</b>	1/2 of a program page: 4.25 in. tall X 2.75 in. wide	\$100	\$375
<b>Full page</b>	8.5 in. tall X 5.5 in wide	\$150	\$500

### Water/Beer/Wine/Cider Sponsor

- Logo & link on [www.LongIslandRollerRebels.org](http://www.LongIslandRollerRebels.org)
- Facebook blasts
- Inclusion in email blasts
- 1/2 page spot in all home game programs
- Banner hung at all home games

### Vendor Tables

Meet fans and customers face to face at our home games.  
**\$40/game** lands you a 6ft table spot!  
**\$75/game** gets you a 12ft table spot